

CTIA

# WIRELESS 2006

"iStreamPlanet's webcasting solution has streamlined access to our captured Educational Content. With its Easy-to-Use navigation and full service customer support we are now able to offer a valuable product to a large audience of individuals who were not able to attend all of the sessions that were offered at CTIA WIRELESS 2006. By offering the public access we can continue to educate the industry well after the show has ended and drive traffic to our next event!"

Molly Fraust, CTIA-  
The Wireless Association

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| Customer Need: | Online Conference  |
| Service:       | Managed Webcasting   |
| URL:           | <a href="http://www.ctiawireless.com">www.ctiawireless.com</a> |
| Delivery:      | Worldwide Media Delivery                                       |

CTIA - The Wireless Association is an international organization representing all sectors of wireless communications – cellular, personal communication services and enhanced specialized mobile radio. CTIA distributes timely, factual and reliable information to members, policymakers, the investment community, customers and the news media on the latest policy and technical developments.

CTIA chose iStreamPlanet Managed Webcasting services to capture, digitize, organize and deliver Technology Roadmap and Business Ecosystem sessions from the 2006 CTIA Wireless show. Anyone unable to attend all of the sessions or wanting to watch the sessions again can logon to CTIA website and view sessions on-demand at their own pace.

